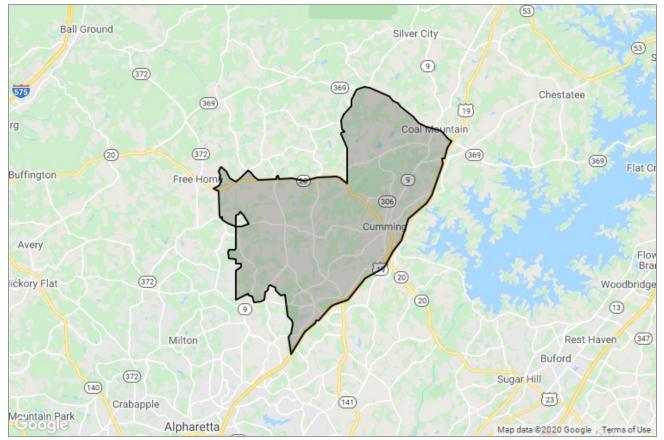


NEIGHBORHOOD REPORT

# Cumming, GA 30040



#### Presented by Alina Zingleman Broker



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### Neighborhood: Housing Stats and Charts

	30040	Forsyth County	Georgia	USA
Median Estimated Home Value	\$347K	\$371K	\$229K	\$247K
Estimated Home Value 12-Month Change	+7.3%	+4.4%	+3.8%	+1.5%
Median List Price	\$400K	\$409K	\$270K	\$128K
List Price 1-Month Change	+1.3%	+2.3%	+0.4%	+4.4%
List Price 12-Month Change	+5.3%	+3.1%	+6%	+2.7%
Median Home Age	17	19	35	41
Own	82%	84%	63%	64%
Rent	18%	16%	37%	36%
\$ Value of All Buildings for which Permits Were Issued	_	\$406M	\$11.1B	\$271B
% Change in Permits for All Buildings	_	-6%	+5%	+4%
% Change in \$ Value for All Buildings	_	+7%	+12%	+5%

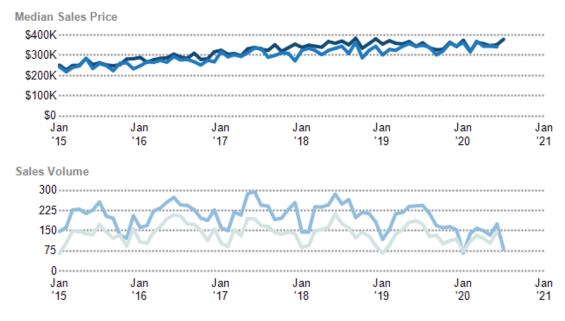
#### Median Sales Price vs. Sales Volume

This chart compares the price trend and sales volume for homes in an area. Home prices typically follow sales volume, with a time lag, since sales activity is the driver behind price movements.

Data Source: Public records and listings data

Update Frequency: Monthly

 Median Sales Price Public Records
 Median Sales Price Listings
 Sales Volume Public Records
 Sales Volume Listings







> \$500K

\$450K - \$500K

168

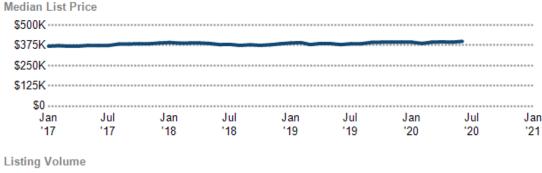
### Median Listing Price vs. Listing Volume

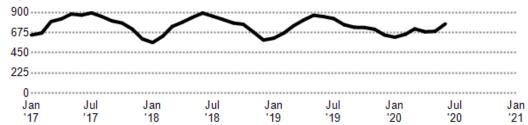
This chart compares the listing price and listing volume for homes in an area. Listing prices often follow listing volume, with a time lag, because supply can drive price movements.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

Median List Price Listing Volume





#### Price Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data are unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records data Update Frequency: Monthly

Sales Count By Price Range

 \$400K - \$450K
 96

 \$350K - \$400K
 111

 \$300K - \$350K
 120

 \$250K - \$300K
 161

 \$200K - \$250K
 79

 < \$200K</td>
 48

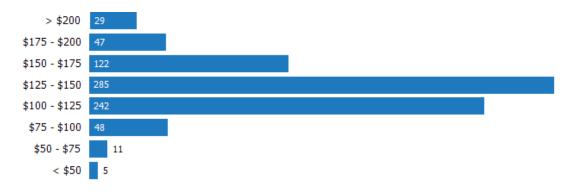
#### Price per Square Foot of Homes Sold

This chart shows the distribution of homes reported sold in the past six months at different prices per square foot (living area sourced from public records).

Data Source: Public records data

Update Frequency: Monthly

Sales Count By Price Per Sq Ft







### Neighborhood Report

> 40 31

164

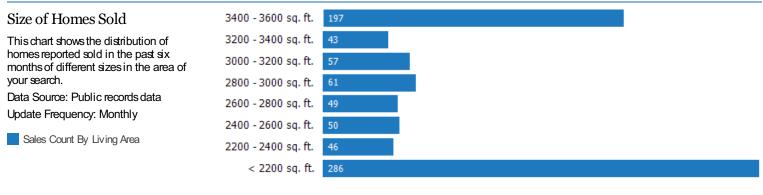
313

< 10 251

30 - 40

20 - 30

10 - 20



#### Age Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months of different age ranges in the area of your search.

Data Source: Public records data Update Frequency: Monthly

Sales Count by Age of House

### Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past six months, according to the number of bedrooms, in the area of your search.

Data Source: Public records data

Update Frequency: Monthly

Sales Count by Bedroom





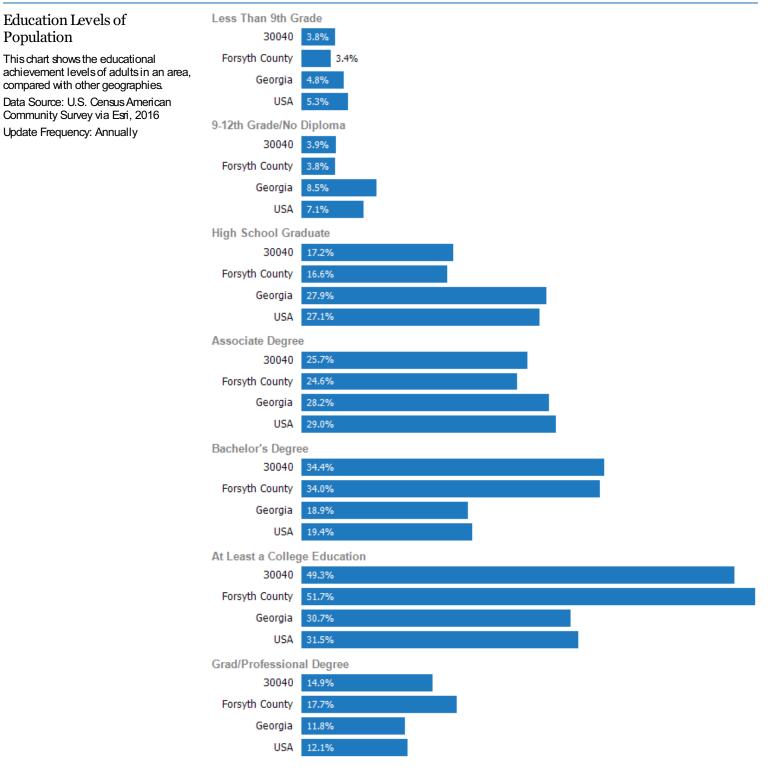


### Neighborhood: People Stats and Charts

	30040	Forsyth County	Georgia	USA
Population	69K	220K	10.3M	323M
Population Density per Sq Mi	1.23K	982	179	-
Population Change since 2010	+43.8%	+41.8%	+2.7%	+7.7%
Median Age	36	38	37	38
Male / Female Ratio	50%	50%	49%	49%

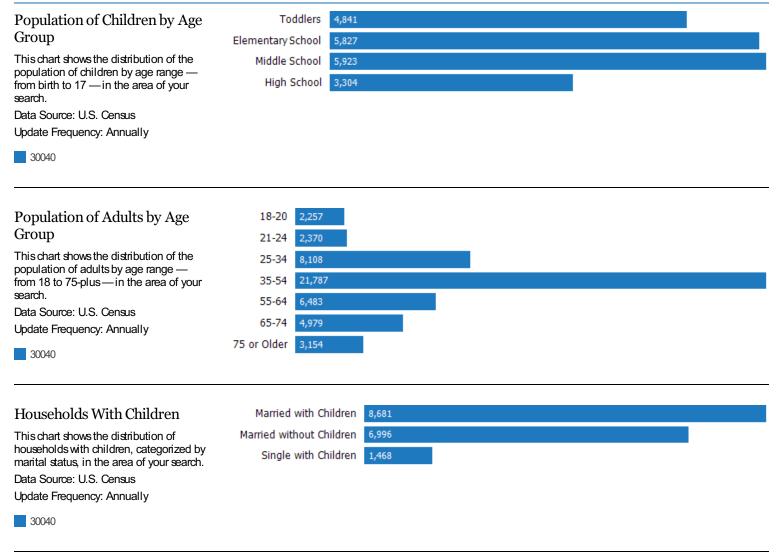








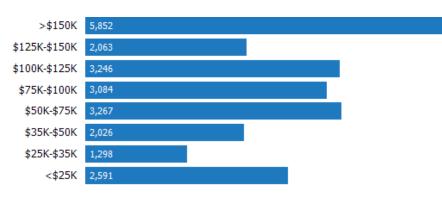




#### Household Income Brackets

This chart shows annual household income levels within an area. Data Source: U.S. Census Update Frequency: Annually

Update Freque



#### **Presidential Voting Pattern**

This chart shows how residents of a county voted in the 2016 presidential election.

Data Source: USElectionAtlas.org Update Frequency: Quadrennially



Votes Democrat

Votes Republican

17.8%

80.6%





### Neighborhood: Economic Stats and Charts

	30040	Forsyth County	Georgia	USA
Income Per Capita	\$38,187	\$39,896	\$28,015	\$31,177
Median Household Income	\$95,521	\$101,743	\$55,679	\$60,293
Unemployment Rate	-	5.9%	7.9%	11.1%
Unemployment Number	-	6.81K	392K	17.8M
Employment Number	-	109K	4.54M	142M
Labor Force Number	-	115K	4.93M	160M

Unemployment Rate	16.0%					
This chart shows the unemployment	14.0%					
trend in the area of your search. The	12.0%					
unemployment rate is an important driver	10.0%					
behind the housing market.	8.0%					
Data Source: Bureau of Labor Statistics	6.0%					
Update Frequency: Monthly	4.0%					
Forsyth County	2.0%					
Georgia	Apr	Jul	Oct	Jan	Apr	Jul
USA	'19	'19	'19	'20	'20	'20

<b>Occupational Categories</b>	Professional, Scientific and Technical	4,849
This chart shows categories of	Retail Trade	4,079
employment within an area. Data Source: U.S. Census	Manufacturing	3,570
Update Frequency: Annually	Health Care and Social Assistance	3,292
30040	Education	2,992
30040	Finance and Insurance	2,692
	Construction	2,613
	Other	2,044
	Administrative Support and Waste Management	1,780
	Accommodation and Food	1,724
	Information	1,696
	Transportation and Warehousing	1,242
	Wholesale Trade	1,124
	Arts, Entertainment and Recreation	903
	Real Estate, Rental and Leasing	787
	Public Administration	746
	Business Management	304
	Utilities	216
	Agriculture, Forestry, Fishing and Hunting	171
	Mining	40
		-

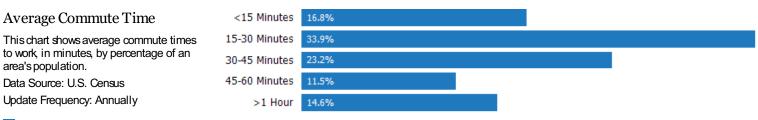
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## Neighborhood: Quality of Life Stats and Charts

Quality of Life in 30040

	30040	Forsyth County	Georgia	USA
Elevation (in feet)	228	231	100	_
Annual Rainfall (in inches)	60	60	52.95	_
Annual Snowfall (in inches)	1.55	1.55	1.63	_
Days of Full Sun (per year)	113	113	109	_
Travel Time to Work (in minutes)	_	33	28	27
Water Quality - Health Violations	_	-	_	_
Water Quality - Monitoring and Report Violations	_	-	_	_
Superfund Sites	0	0	25	2,395
Brownfield Sites	No	No	Yes	Yes



30040

How People Get to Work	Drove Alone/Carpool/Motorcycle	29,258
This chart shows the types of	Work at Home	3,659
transportation that residents of the area you searched use for their commute.	Walk	238
Data Source: U.S. Census	Public Transit	138
Update Frequency: Annually	Bicycle	76

Average Monthly	Avg. January Min. Temp	29		
Temperature	Avg. January Max. Temp	45		
This chart shows average temperatures in	Avg. July Min. Temp	65		
the area you searched. Data Source: NOAA	Avg. July Max. Temp	85		
Update Frequency: Annually				



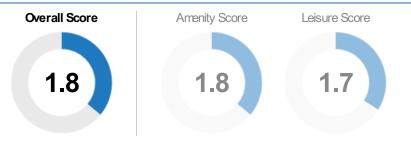


#### Walkability Scores (out of 5)

This neighborhood or ZIP code is rated for walking access to general points of interest, reflected in the overall score, plus amenities (such as retail stores) and leisure (such as restaurants and parks). Other factors considered in the scores are street types, weather, public transportation and population density.

Data Source: Maponics

Update Frequency: Quarterly





#### About RPR (Realtors Property Resource)

- Realtors Property Resource<sup>®</sup> is a wholly owned subsidiary of the National Association REALTORS<sup>®</sup>.
- RPR offers comprehensive data including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.

### About RPR's Data

First in Georgia Real Est

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- Listing data from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.
- Market conditions and forecasts based on listing and public records data.
- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.
- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- School data and reviews from Niche.
- Specialty data sets such as walkability scores, traffic counts and flood zones.

### **Update Frequency**

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

#### Learn more

∙**>**RPR

For more information about RPR, please visit RPR's public website: http://blog.narrpr.com





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